

SATELLITE COMMUNICATIONS FOR LEARNING WORLDWIDE

# Global

## EFFECTIVE IMMEDIATELY ...

You will find the 8-hours daily (weekdays) of SCOLA NEWS from around the world ON SATELLITE TELSTAR 302 (86° WEST), TRANSPONDER 24 (12H) from 0800 to 1600 CENTRAL TIME.

The SCOLA UPLINK arrived in Omaha at SCOLA headquarters on the Creighton University campus on Monday, January 17th, and almost immediately began transmissions. You will now find the SCOLA NETWORK in full operation.

We invite SCOLA affiliates to locate our transmission on TELSTAR 302 TRANSPONDER 24. If you have problems phone (402)+280-4063 and ask for DAN PIKE.

Regular SCOLA transmission is every weekday Mondays through Fridays, 0800 to 1600 Central Standard Time. The 8-hour programming day of SCOLA will from the beginning show the "live" or "near-live" NEWS programs from foreign countries; some of the embellishments of the network will be added only gradually: simultaneous translations on the audio sub-carriers will be phased in on a soon-to-be-announced schedule. Text generator functions with announcements for times, dates and countries are

featured. We will keep you informed and will count on your patience.

We encourage you to call and inform us of any difficulties or problems, as well as improvements that you can think of. Also, if you think we are doing a good job, we would love to know. Please call and discuss any of these with us at (402)+280-4063.

### Schedule Follows:

8:00 Central Standard Time	France News
9:00	LATIN AMERICA
10:00	Russian "Vremya"
11:00	Argentina TV
11:30	Canal + TV "Object Nul" (France)
12:45	RAI from Italy
13:30	USSR
14:00	Germany News
15:00	Latin America/Spain/Middle East (As Available)
16:00	

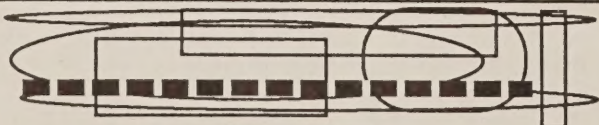


## NEW AFFILIATE RATES

With the start of SCOLA 8-hour world-wide satellite news service, a new higher fee schedule for affiliates and subscribers now goes into effect. That fee schedule chart is included here. For special cases or unusual applications, discuss with Bob Theisen, SCOLA Marketing Director at direct phone: (402)+280-4384.



NUMBER OF STUDENTS	JANUARY 1988 RATES
MINIMUM	\$ 500.00
1,000	\$ 1,265.00
2,000	\$ 2,000.00
3,000	\$ 2,701.00
4,000	\$ 3,353.00
5,000	\$ 3,957.10
7,000	\$ 5,026.50
9,000	\$ 5,920.00
11,000	\$ 6,650.00
13,000	\$ 7,230.50
15,000	\$ 7,677.10
20,000	\$ 8,300.00
40,000	\$10,300.00
60,000	\$12,300.00

SCOLA Global Vol. VI, No. 1 January 1988



Produced by Felix Strates

## How to reach SCOLA

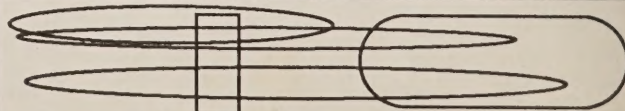
By 	2500 California Street Omaha, NE 68178-0778
By 	(402) 280-4063
By <b>FAX</b>	(402) 280-2336
By <b>TELEX</b>	438119

## ESCROW NOTICE

This GLOBAL newsletter hereby serves official notice that the various schools' pre-payments--hitherto kept in a strict escrow fund--are, effective immediately being used month-by-month for SCOLA satellite network operations; The initiation of service via satellite fulfills the terms of the pre-payment contracts made with the earlybird "charter member" schools. Individual letters of notice to this effect have been mailed.

## TRANSPORTABLE UPLINK

The initiation of SCOLA transmissions at this time is made possible by the use of a TRANSPORTABLE UPLINK leased from GUY Communications Co. of Austin, Texas. The Transportable Earth Station will be used for about the three months it takes to get the permanent "fixed" Uplink Earth Station installed and operating. The portable lease is an expensive item for SCOLA but provides a welcome time for training our engineers and also gives us the opportunity to verify the operation of the C-BAND Uplink at this site.





# A WORD FROM SCOLA'S PRESIDENT

FRANCE, WEST GERMANY, AUSTRIA, RUSSIA, ARGENTINA, ITALY and several other important countries are already furnishing NEWS for the SCOLA service delivered to you by SATELLITE TELSTAR 302, TRANSPONDER 24.

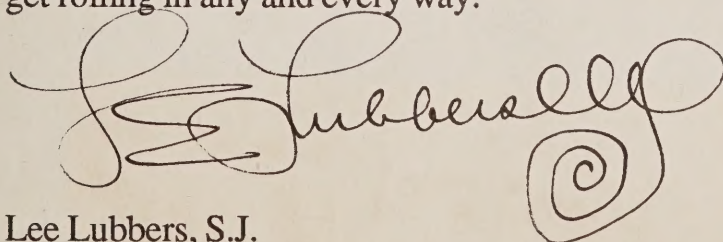
Exciting news: IRAN, TURKEY, ISRAEL, JORDAN, CHINA, JAPAN, INDONESIA, MALAYSIA, INDIA will very soon be represented. We even now have the real capability of putting an hour daily from each of these countries on our satellite transmission--we only have to grow into MORE HOURS DAILY in order to provide them for you regularly.

WE GO AS WE GROW: so get your "dish" operating, turn it to TELSTAR 302, and see what's going on at SCOLA for revolutionary new literacy in LANGUAGES, INTERNATIONAL STUDIES, INTERNATIONAL BUSINESS, GLOBAL STUDIES, POLITICAL ANALYSIS, SELLING PRODUCTS IN THE LANGUAGE OF CUSTOMERS, DIPLOMACY and WORLD CONTACTS.

The faster we grow into more hours daily the more programming you will find available via the SCOLA satellite!

Become a SCOLA agent: represent SCOLA among your confreres and your Professor friends at other schools. Talk it up and show them how the "live" NEWS from the other sides of the earth can make a big difference in the awareness of the world for education.

Now is the time to affiliate. Phone our friendly marketing people at the SCOLA office and visit about the possibilities. We have the means to help you get rolling in any and every way.

A handwritten signature in cursive script, reading "Lee Lubbers, S.J.", with a decorative swirl at the end.

Lee Lubbers, S.J.



## SCOLA MEMBERSHIP FORM

Membership guarantees placement  
on the SCOLA mailing list.

Please complete this form if you would like  
to remain/become a SCOLA member.  
I would like to become a SCOLA member  
under the following classification:

\_\_\_\_\_ Patron: \$250 per year

\_\_\_\_\_ Sponsorship: \$100 per year

\_\_\_\_\_ Supporting Member: \$50 per year

\_\_\_\_\_ Institutional/Corporation Membership:  
\$50 per year (includes up to 6  
individual subscriptions to SCOLA Global;  
please indicate number required)

NAME \_\_\_\_\_

TITLE/POSITION \_\_\_\_\_

INSTITUTION/  
ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

DATE \_\_\_\_\_

Please make check payable to:

**SCOLA**

Mail form with payment to:

**SCOLA Membership**  
**2500 California Street**  
**Omaha, NE 68178-0778**



# Global

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**(402) 280-4063**

(please send address change to above)

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